

14<sup>th</sup> Annual Course  
**Advanced Business Law**  
Cutting Edge Trends, Tips, and New Technology



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**LIVE Dallas • November 17-18, 2016 • Magnolia Hotel**



**MCLE CREDIT**  
12 Hours (2 Ethics)

**DOWNLOADABLE**  
Course Materials [↓](#)

**TexasBar**CLE.com  
800.204.2222 x1574

*Education by the Bar,  
for the Bar*

TexasBarCLE presents the 14th Annual Course

# Advanced Business Law

## Cutting Edge Trends, Tips, and New Technology

Cosponsored by the Business Law  
Section of the State Bar of Texas

**LIVE Dallas**  
November 17-18, 2016  
Magnolia Hotel - Downtown

Register by November 3rd  
and **save \$50!**

Business Law Section members  
can **save up to \$75!**



Tweet about the course!  
Include hashtag #TBCLE



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### MCLE CREDIT

**12 HOURS (2 ETHICS)**  
**MCLE COURSE NO: # 901355179**  
Applies to the Texas Bar College  
and to the Texas Board of Legal  
Specialization in Civil Appellate,  
Civil Trial Law, and Labor and  
Employment Law.

### Thursday

7 hours including 2 hours ethics

8:00 **Registration**  
**Coffee & Pastries Provided**

8:55 **Welcoming Remarks**  
**Course Director**  
Shanna Nugent, *Addison*  
Law Offices of Shanna Nugent

9:00 **Hot Topics in Employment Law** .75 hr  
Katrina Grider, *Cypress*  
Katrina Grider & Associates

9:45 **Contracting for, Proving up, and**  
**Collecting Attorney's Fees (and**  
**Other Ethical Issues for Texas**  
**Lawyers)** .75 hr ethics  
Chad Baruch, *Dallas*  
Johnston Tobey Baruch  
Coyt Johnston, Jr., *Dallas*  
Johnston Tobey Baruch

10:30 **Break**

10:45 **Bitcoins and Other Business Uses**  
**for Block Chain Technology** .5 hr  
Ronald L. Chichester, *Tomball*  
Ronald Chichester, PC

11:15 **Government Notification of Breach**  
*1 hr (.5 ethics)*  
Shawn E. Tuma, *Frisco*  
Scheff and Stone

12:15 **Break - Lunch Provided**

12:30 **Luncheon Presentation: It's Not**  
**Just for Millennials - How to Add**  
**Social Media to Your Business**  
**Development Efforts Without**  
**Violating Ethics Rules**  
*1 hr (.75 ethics)*  
Chelsie King Garza, *Humble*  
Chelsie King Garza, PC  
Zach Wolfe, *The Woodlands*  
Fleckman & McGlynn

1:30 **Break**

1:45 **Contracting in Cyberspace** .5 hr  
Jared Levinthal, *Houston*  
Levinthal Wilkins

2:15 **Cloud Based File Management**  
**Systems** 1 hr  
• Confidentiality  
• HIPAA  
• Encryption  
• Metadata laundering

#### **Moderator**

Ronald L. Chichester, *Tomball*  
Ronald Chichester, PC

#### **Panelists**

Jerlyn Mardis, *Houston*  
Applied Cognitive Solutions  
Shawn E. Tuma, *Frisco*  
Scheff and Stone

3:15 **Protecting Your Client's Information**  
**and Customer Relationships: The**  
**Intersection of Non-Competes,**  
**Trade Secrets, and Employee**  
**Confidentiality Agreements** 1 hr  
Joseph F. Cleveland, Jr., *Fort Worth*  
Brackett & Ellis

4:15 **Spoliation Primer** .5 hr  
• Recent PJC and case-law  
developments  
• Overview of proposed rules  
addressing spoliation  
Kennon Wooten, *Austin*  
Scott Douglass & McConico

4:45 **Adjourn**



## What Last Year's Registrants Had to Say:

- “Very good. Down to earth and practical”
- “Really useful information. Best content yet!”
- “Great seminar, mixture of CPAs, Judges, and Attorneys!”
- “I thought the course was excellent”

## Purpose and Scope

The Advanced Business Law Course offers in-depth presentations on current legal issues for seasoned attorneys who practice in business law. We recruited the best business lawyers and experts in Texas, all of whom have proven track records and practice in cutting-edge aspects of business law. You'll get updates on the law and information on new cutting edge technology to improve your practice.

### Friday

5 hours

- 8:00 **Coffee & Pastries Provided**
- 8:25 **Morning Announcements**
- 8:30 **Update on Fiduciary Duty for Privately Held Corporations and LLC's** .75 hr  
Byron F. Egan, *Dallas*  
Jackson Walker, LLP
- 9:15 **Business Litigation in Texas and Elsewhere** 1 hr  
James Sullivan, *Austin*  
King & Spalding  
Evan Young, *Austin*  
Baker Botts
- 10:15 **Break**
- 10:30 **Opportunities for Use of Unique Divisive Merger Provisions Under Texas Law** .5 hr  
Cliff Ernst, *Austin*  
Graves Dougherty Hearon & Moody
- 11:00 **Equity Incentives in Limited Liability Companies** .75 hr  
Allen Sparkman, *Houston*  
Sparkman + Foote
- 11:45 **Break - Lunch Provided**
- 12:00 **Luncheon Presentation: Dealing with Minority Shareholders** .75 hr  
Soren Lindstrom, *Dallas*  
McDermott Will & Emery  
Lindsey Reighard, *Dallas*  
McDermott Will & Emery
- 12:45 **Break**

- 1:00 **Crowd Funding: New Tools, New Opportunities** .5 hr  
Carol Bavousett Mattick, *San Antonio*  
Attorney & Counselor at Law
- 1:30 **What to Do When the Government Knocks on Your Door** .75 hr  
Kit Addleman, *Dallas*  
Haynes and Boone  
Barrett Howell, *Dallas*  
K&L Gates
- 2:15 **Adjourn**

## Mark Your Calendar!

2017

- ▶ **Advanced Employment Law**  
LIVE Dallas  
Westin Galleria  
January 19-20, 2017
- ▶ **Advanced Trial Strategies**  
LIVE New Orleans  
Omni Royal Orleans  
February 9-10, 2017
- ▶ **Essentials of Business Law**  
LIVE Dallas  
Hilton Park Cities  
March 9-10, 2017
- ▶ **Choice, Governance and Acquisition of Entities in Texas**  
LIVE San Antonio  
Hyatt Hill Country Resort and Spa  
May 19, 2017
- ▶ **Advanced In-House Counsel**  
LIVE Dallas  
August 2017 - Date to be announced

Ways to Save on This Course!

Meet the November 3rd Deadline and Save \$50 because early registrations help us ensure that sufficient course books, seating, and refreshments are available.

Business Law Section Members Can Save Up to \$75 by registering by November 3, 2016 (thereafter, save \$25). Not a member? To join, visit your My Bar Page and join online...

Earn Discounts by Registering Five or More from your firm or agency. Contact Firm & Group Sales Manager Laura Angle at 512-263-2802 or laura.angle@texasbar.com.

HALF OFF for Attorneys Licensed 5 Years or Less! You read that right! See the registration form.

Scholarship Information TexasBarCLE offers scholarships for live courses, video replays, online classes, and webcasts. To apply or learn more, call 800-204-2222, x1574, Mon-Fri 8am-5pm CT.

Active State, County, and Texas-Area Federal Judges, Administrative Law Judges, Hearing Examiners, and Judge's Staff Attorneys May Attend for Free, Provided: (1) the course directly relates to the judge's tribunal's jurisdiction...

Parking Information is subject to change and does not guarantee available space. DALLAS: Valet only, hotel guests \$15/night, day parking \$12/day.

If You Need Special Accommodations to Attend, please contact us as soon as possible at 800-204-2222, x1748.

Registered But Can't Attend? Still Earn MCLE Credit and receive course materials by taking the course online later, in which case you'll automatically be sent the course materials.

FREE TO OUR REGISTRANTS! Online Videos and MP3s of the Topics will be available to registrants 6-8 weeks after the course. Provide your e-mail address when preregistering to be notified when and how these benefits may be accessed.

Interested in Sponsoring or Exhibiting at This Course or Others? Contact Julie Marshall at 512-427-1797 or julie.marshall@texasbar.com.

Policy of Impartiality The State Bar of Texas does not endorse political candidates. When a candidate for public office is included in promotion for or participates in a TexasBarCLE event, the State Bar is not taking a position for or against anyone's candidacy.

Reserve Your Hotel Room Early

Hotel rooms have been blocked at special rates on a space available basis. Inform the hotel at the time of your reservation that you will be attending this State Bar of Texas course.

LIVE Dallas Magnolia Hotel - Downtown 1401 Commerce Street Dallas, Texas 75201 (888) 915-1110



\$179 single/double Deadline: October 25

Register Online: http://tinyurl.com/heq88ga

The reserved block of rooms may fill up before the deadline. Act now!

Course Director

Shanna Nugent..... Addison

Planning Committee

Ronald L. Chichester ..... Tomball
William Chu ..... Dallas
Jared Levinthal ..... Houston
Prof. Elizabeth S. Miller ..... Waco
Zach Wolfe ..... The Woodlands
Kennon Wooten ..... Austin

TexasBarCLE Planning Team

Mary McDonald.....Sr. Program Coordinator
Sheena Taylor .....Written Materials Coordinator
Tiffany Clay.....Meeting Planner

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Shanna Nugent..... Chair-Elect
Evan Young ..... Vice-Chair
Matthew T. Moran..... Secretary/Treasurer
John F. Podvin..... Immediate Past Chair

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**Registering  
five or more?**

E-mail Laura Angle at  
laura.angle@texasbar.com  
for group discount  
information.

Lawyers licensed 5 years or less  
take **HALF OFF** the course!

**Advanced Business Law**

8155

**1** **Advanced Business Law Course**  
**Dallas LIVE, November 17-18, 2016**  
 Regular Registrant ..... **\$745**  
**Take \$50 OFF: Register by November 3rd**  
 Licensed 5 years or less, **HALF OFF** ..... **\$372.50**  
*(No discounts in section 3 may be taken)*  
**I may attend complimentary because I am a (see p. 4):**  
 **Qualifying judge**    **Judge's staff attorney**

**Your registration includes:**

- Coffee & pastries provided each morning
- Lunch included on both days
- Complimentary internet access
- Easy access to power strips
- Course materials available for download before the course begins

**2** **I want my course materials format to be:**  
 Hard copy book as well as a PDF download of same  
 (both formats included in registration fee)  
 PDF download ONLY so I'll **take \$25 OFF**

**3** **I'm entitled to 1 or 2 discounts on the course:**  
 **\$50 OFF** because I'm registering by November 3rd. (If by  
 mail, date of postmark will be determinative.)  
**\$25 OFF** because (choose 1 box only) I'm a member of the  
 Business Law Section  
 Texas Bar College  
 Paralegal Division

**4** **I can't attend. Just send course materials.**  
**FREE Shipping & Handling**  
 Course hard copy book \$155 (plus tax; see footnote†)  
 To order a discounted PDF download of course materials (available  
 1-2 weeks after the course), search **Publications** at TexasBarCLE.com.

**5** **My total is \$\_\_\_\_\_ . I am paying by:**  
 Check (enclosed) payable to the State Bar of Texas for \$\_\_\_\_\_  
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*A confirmation of your registration will be sent to the e-mail address you provide.*

†Plus 8.25% sales tax on total course book sales only. Please include sales tax or attach an exemption certificate. Book orders are shipped separately 1-2 weeks after the live program. A bill will be sent unless a credit card charge is authorized on this form.

For information on audio CDs of course topics, contact our Flash CLE service at 800-204-2222, x1575. MP3 files of topics will be downloadable from TexasBarCLE.com 6-8 weeks after the course.

**QUESTIONS?**  
**800-204-2222, x1574 • 512-427-1574**

State Bar of Texas  
P.O. Box 12487  
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# Join



## THE BUSINESS LAW SECTION OF THE STATE BAR OF TEXAS

One of the largest State Bar sections, the Business Law Section attracts over 4,000 members from amongst solo practitioners, all sizes of firms, and corporate legal departments.



### Get involved!

Members receive a quarterly newsletter and emails on hot topics for business lawyers, as well as a subscription to the *Texas Journal of Business Law*, published in electronic format by the Section in conjunction with the South Texas College of Law to track current developments in commercial law in Texas.

The Section is also active in projects to monitor or develop changes in laws affecting business organizations and non-profits, including the Business Organizations Code, the Uniform Commercial Code, and state securities laws.

The Section's website features links, form documents, and other members-only benefits. Finally, the Section cosponsors business law-related CLE programs, offering its members free or discounted registration. Attorneys in their first two years of licensure and law students enjoy free membership. Members receive the *Texas Journal of Business Law*.

**To join, visit [www.texasbusinesslaw.org](http://www.texasbusinesslaw.org)**